

# The New York Times

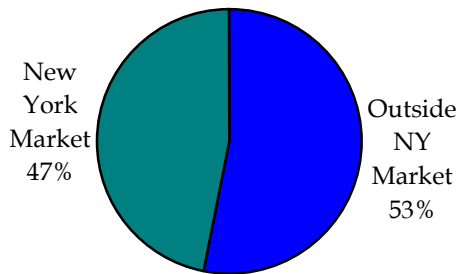
## CIRCULATION HIGHLIGHTS

ABC PUBLISHER'S STATEMENT, SEPTEMBER 30, 2007

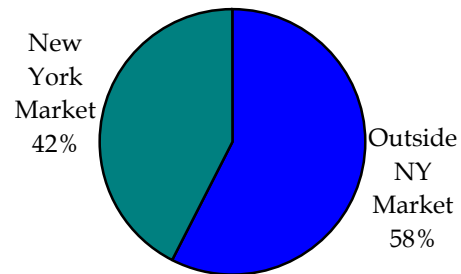
NEW YORK TIMES WEEKDAY  
1,037,828 Average Paid Circulation

SUNDAY NEW YORK TIMES  
1,500,394 Average Paid Circulation

**New York Times Weekday**



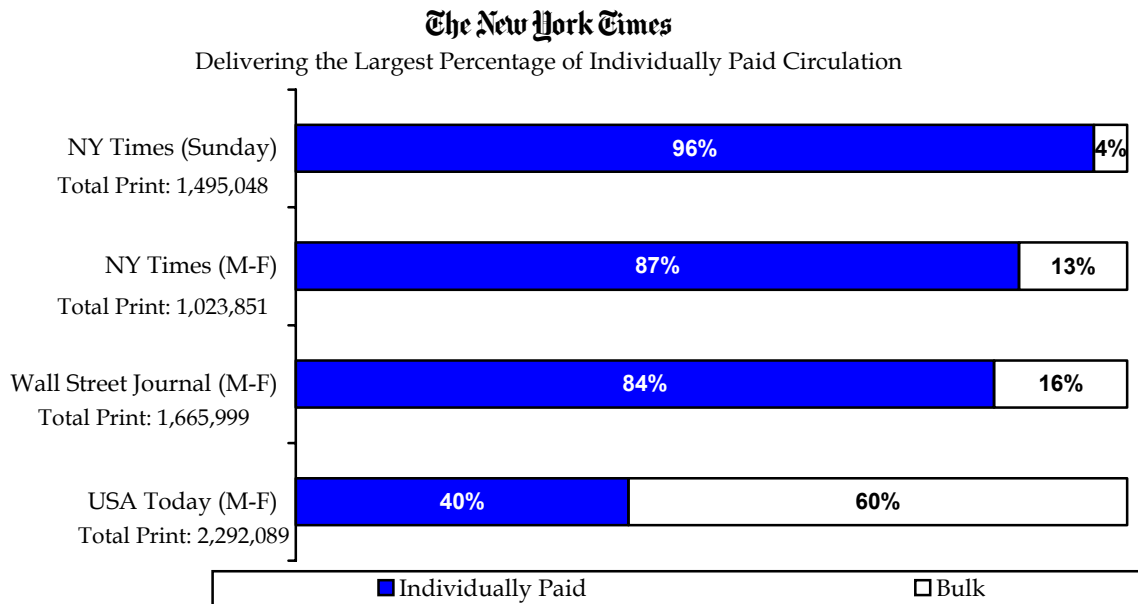
**New York Times Sunday**



### OVERALL STRENGTHS OF THE NEW YORK TIMES

- ✓ Largest 7-day newspaper in the U.S. Has extended its lead with the next biggest 7-day paper, the L.A. Times, by more than 250,000 weekday copies and nearly 400,000 Sunday copies.
- ✓ Largest Sunday newspaper in the U.S.

### **New York Times: Highest Quality (% Individually Paid) of the Three National Newspapers**



NY Market data is based on NY Times internal records.

New York Market is defined as the NY DMA + Mercer county, NJ and New Haven county, CT.